



## iHITA Conference Sponsorship Guide

The International Hospitality Information Technology Association (iHITA) is a global association of educators and practitioners whose mission is to advance the use of information technology in the hospitality industry through education and research.

iHITA traces its roots back to an organization which was founded on January 26, 1992 by a group of hospitality educators, industry practitioners and information technology vendors. The desire was to advance the interaction between users, vendors and educators in the field of hospitality information technology with the goal of improving both the quality of education and the technology itself. Today, iHITA has members across the globe and enjoys the support of premier institutions and organizations dedicated to hospitality technology and education.

Through iHITA's various events, such as the Annual Conference, members have been able to conduct and present research, publish refereed and trade articles, test and evaluate emerging technologies, participate in IT industry initiatives and think tanks, keep abreast of technological innovations, and gain insights into how to adapt and evolve curricula/business plans to meet rapidly changing industry needs.

These events could not be possible without the generous sponsorships that iHITA has received over the years from leading industry organizations and educational institutions. iHITA is happy to discuss any form of monetary and/or non-monetary sponsorship. However, we have found that many organizations and institutions like to have varying options for sponsorship. As such we have developed the following conference sponsorship levels that can be used as a guide.

### **Bronze Level Conference Sponsorship**

Amount: \$500

Organization/Institution Benefits:

- Listed on the iHITA website as a conference sponsor
- Logo and link to the organization's/institution's website placed on the iHITA website
- Listed on official conference call for papers press releases as a sponsor

### **Silver Level Conference Sponsorship**

Amount: \$750

Organization/Institution Benefits:

- Listed on the iHITA website as a conference sponsor
- Logo and link to the organization's/institution's website placed on the iHITA website
- Listed on official conference call for papers press releases as a sponsor
- Up to three (3) complementary attendee registration to the iHITA Annual Conference

### **Gold Level Conference Sponsorship**

Amount: \$1000

Organization/Institution Benefits:

- Listed on the iHITA website as a conference sponsor
- Logo and link to the organization's/institution's website placed on the iHITA website
- Listed on official conference call for papers press releases as a sponsor
- Up to four (4) complementary attendee registrations to the iHITA Annual Conference
- One year access to iHITA member restricted research resources

In addition to conference sponsorships iHITA has also established strategic partnerships with many leading industry organizations and educational institutions. For more information about conference sponsorship or becoming an iHITA partner please visit us at [www.iHITA.org](http://www.iHITA.org) or email us at [info@ihita.org](mailto:info@ihita.org).